

# SOUTH PADRE ISLAND YEARBOOK WORKSHOP

AUGUST 5-7, 2019

PEARL  
SOUTH PADRE

310 Padre Island Boulevard  
South Padre Island, TX  
www.PearlSouthPadre.com

Hosted by  
Jostens Representatives:

Mica Carpenter  
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Charlie Trejo  
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Ashlee Ward  
[ashlee.ward@jostens.com](mailto:ashlee.ward@jostens.com)



Monday 1pm - 8pm (dinner included)  
Tuesday 9am - 8pm (breakfast, lunch & dinner included)  
Wednesday 9am - 3pm (breakfast & lunch included)

Attending advisers will earn 24 certified PD hours in yearbook instruction. Lodging for Monday and Tuesday nights at the Pearl are included in rates below, as well as workshop t-shirt, all supplies and meals.

**Yearbook Adviser (2 options):**  
**\$700 PRIVATE room or \$500/each for SHARED room w/co-adviser**

**Student Yearbook Staff Member:**  
**\$400/each SHARED room (up to 4 students in one room)**

**BONUS:** Design your 2020 cover with our amazing plant artist. This is a 45 minute staff appointment, assigned at registration.

**OPTIONAL CRITIQUE:** Receive a thorough journalistic critique of your 2019 yearbook and one-on-one creative planning session with Tina Cleavelin. Yearbook must be received by June 30 for written critique. Mail book to: Jostens Publications, ATTN: SPI Summer Workshop, 2935 Thousand Oaks, Suite 6 PMB 227, San Antonio, TX, 78247.

**RSVP:** By MARCH 1 to guarantee your seats and beach front hotel room at this exclusive workshop in South Padre Island, TX. Rooms are limited; deposits are due by April 30. This workshop offers a unique learning opportunity, personalized attention for all skill levels with numerous instructors and a great amount of collaborative time. Specialized sessions include Adobe Photoshop, InDesign, Monarch, photography, leadership, layout, design, writing, business management and cover design.

**Specialized sessions brought to you by:**  
Tina Cleavelin, Creative Accounts Manager  
Kasey Fleming, Plant Cover Artist  
Joe Duncan, Tech Support Line  
Trey Locke, TX Regional Sales Manager  
...and other TX Publication Advisers

RSVP TODAY  
DEPOSITS MUST BE RECEIVED BY APRIL 30

[www.SPISummerWorkshop.com](http://www.SPISummerWorkshop.com)

## 2019 MAIL IN REGISTRATION FORM

or register and pay online at [WWW.SPISUMMERWORKSHOP.COM](http://WWW.SPISUMMERWORKSHOP.COM)

**AUGUST 5, 2019** – Workshop registration open from 11am - 1pm, at PEARL South Padre Resort. Workshop instruction will begin at 1pm. Ending celebrations begin at 2:45pm on Wednesday, August 7. **COSTS** – Deposit of \$100 per person must be paid by April 30 to reserve space. Your registration is complete when registration form and insurance forms for each attendee have been received, along with any final payments, by JUNE 15. **HOW TO PAY** – We accept PayPal; or mail in personal check, money order and school checks made payable to JOSTENS PUBLICATIONS. School purchase orders will be accepted until April 30 and must be paid before June 15, 2019. NO REFUNDS.

School Name : \_\_\_\_\_  
City/State/Zip : \_\_\_\_\_  
Jostens Representative : \_\_\_\_\_  
Adviser Name: \_\_\_\_\_  
Adviser Phone: \_\_\_\_\_  
Adviser Email: \_\_\_\_\_

### PLEASE MARK ELECTIVES FOR EACH REGISTERED ATTENDEE:

- 1 - Technology: InDesign/Monarch
- 2 - Technology: YearTech Online
- 3 - Technology: Photoshop
- 4 - Photography
- 5 - Leadership
- 6 - Layout & Design
- 7 - Writing
- 8 - Business Management: Marketing & Sales
- 9 - Adviser Only

### PLEASE FILL IN THE FOLLOWING:

# \_\_\_\_\_ x \$700/adviser: private room      \$ \_\_\_\_\_  
OR  
# \_\_\_\_\_ x \$500/adviser: shared room      \$ \_\_\_\_\_  
# \_\_\_\_\_ x \$400/staffer      \$ \_\_\_\_\_

FREE cover session with a professional artist? **Y or N**  
**\$35** 2019 Yearbook Critique and session \$ \_\_\_\_\_  
(yearbook must be received by June 30)

**BRING YOUR OWN LAPTOP!**

**TOTAL ENCLOSED \$** \_\_\_\_\_

**MAKE ALL CHECKS PAYABLE TO:**

**JOSTENS PUBLICATIONS**  
2935 THOUSAND OAKS, SUITE 6 PMB 227  
SAN ANTONIO, TX 78247

**Attendee Name:**  
Student (S) or Adviser (A): \_\_\_\_\_  
Male (M) or Female (F): \_\_\_\_\_  
Years on the staff: \_\_\_\_\_ T-shirt size: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
**Emergency Contact**  
Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
**Chosen Course Electives** (Mark corresponding number from list)  
\_\_\_\_\_

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Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
**Chosen Course Electives** (Mark corresponding number from list)  
\_\_\_\_\_

**MAKE COPIES OF THIS FORM FOR ADDITIONAL PERSONS ATTENDING**

\* Deposit of \$100 per person attending must accompany this form. Reservations will not be honored without payment. Absolutely no refunds will be offered. You are not registered until payment is received. You will receive email confirmation within 14 days. \*